

SPECIALTY PUBLICATION

2008



Homestead Publishing Co. will publish **Pets** on **May 28, 2008**. This section, distributed in The Aegis and The Record, will highlight places, products, and services for pets and pet lovers in Harford County.

# PETS

## AD SIZES/RATES:

<b>FULL PAGE</b> .....	9.65"X 11.15"	<b>\$1600</b>
<b>HALF PAGE HORZ</b> .....	9.65"X 5.50"	<b>\$875</b>
<b>HALF PAGE VERT</b> .....	4.75"X 11.15"	<b>\$875</b>
<b>QUARTER PAGE</b> .....	4.75"X 5.50"	<b>\$500</b>
<b>EIGHTH PAGE HORZ</b> .....	4.75"X 2.65"	<b>\$275</b>
<b>EIGHTH PAGE VERT</b> .....	2.30"X 5.50"	<b>\$275</b>

Spot color \$75 additional charge. Full color \$175 additional charge.

## DEADLINES:

**AD DEADLINE . . . . . MAY 14, 2008**

(All ad copy and space reservation for digital ads due in house)

DIGITAL/EMAIL ADS (DUE IN HOUSE) . . . . . MAY 15, 2008

PUBLICATION DATE . . . . . MAY 28, 2008

## TO PARTICIPATE

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THE  AEGIS