

SPECIALTY PUBLICATION
2008



Homestead Publishing Co. will publish **Pets** on **May 28, 2008**. This section, distributed in The Aegis and The Record, will highlight places, products, and services for pets and pet lovers in Harford County.

PETS

AD SIZES/RATES:

FULL PAGE	9.65"X 11.15"	\$1600
HALF PAGE HORZ	9.65"X 5.50"	\$875
HALF PAGE VERT	4.75"X 11.15"	\$875
QUARTER PAGE	4.75"X 5.50"	\$500
EIGHTH PAGE HORZ	4.75"X 2.65"	\$275
EIGHTH PAGE VERT	2.30"X 5.50"	\$275

Spot color \$75 additional charge. Full color \$175 additional charge.

DEADLINES:

AD DEADLINE MAY 14, 2008

(All ad copy and space reservation for digital ads due in house)

DIGITAL/EMAIL ADS (DUE IN HOUSE) MAY 15, 2008

PUBLICATION DATE MAY 28, 2008

TO PARTICIPATE

contact your advertising representative today

410.838.4409 or **410.879.9592**